

A. F. B. Newsletter

1970, Vol. 5, no. 1-3
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American
Foundation for the
Blind

Newsletter

editor
Ellen Nolter

Vol. 5 No. 1
Winter 1969-70

Blindness, Beauty, And A Book

The project was to discover whether or not it is practical for blind women to apply their own cosmetics and if so, to devise and teach the best and easiest methods of doing so. And this is what AFB has set out to do.

It all began sometime ago when, while planning the soon-to-be-published *A Step-by-Step Guide to Personal Management for Blind Persons* (a book that analyzes some of the everyday tasks that are often difficult for a blind person) AFB decided that consultation with an established cosmetics manufacturer might enhance the development of the section on grooming.

J. Albert Asenjo, AFB's specialist in rehabilitation and coordinator of the personal management project, contacted Helena Rubinstein, Inc. to see if it could be of any assistance. Since that first consultation a widespread program for instructing blind persons in the use of cosmetics and for helping the staff who teach blind persons, gain the know how to give such instructions to their clients has developed.

Here's how it happened. The Rubinstein people were so interested in the idea, that they set up a special lab at their New York headquarters to study the problems at hand. With the assistance of several blind women, different cleansing and make-up techniques were tried and tested. Once some workable procedures were formulated, plans were made to test them in the field.

At the Rhode Island Association for the Blind in Providence, the Mount Carmel Guild, Department for the Visually Handicapped in New Jersey, and the Jewish Guild for the Blind in New York, blind women, under the supervision of a Helena Rubinstein technician, were given the opportunity to try these new methods. All of these sessions proved very successful.

Once methods were proven, the next step was to reach the instructors of blind persons. For that purpose AFB decided to sponsor five two-day workshops for such staff, the first of which was held November 18-19 at AFB's New York headquarters. Instructors who attended represented agencies in New York, New Jersey, and the New England states.

The next two workshops will have been held at the Dallas Services for Blind Children, February 23-24; Arkansas Enterprises for the Blind in Little Rock, February 26-27. The Rehabilitation Center, Florida State Bureau of Blind Services, Daytona Beach, Florida, April 13-14; and the Illinois Visually Handicapped Institute, Chicago, April 16-17 are the dates and places of the two following.

Mavis Shickell, Helena Rubinstein's chief technician, and the person responsible for formulating the procedures and conducting the workshops, is convinced that make-up application by blind women can be made simple. And she is well on the way to proving her point.

At the workshop held at AFB, Miss Shickell divided the group into pairs. By taking turns, everyone had the opportunity to be both model and instructor, to apply make-up and to instruct in its application. Models worked with their eyes closed in order to simulate more closely the actual situation of the blind woman and gain a better understanding of her problems. Miss Shickell demonstrated procedures on a volunteer model from the group who was herself blind.

According to Miss Shickell, knowing one's own face is all important. With a knowledge of the shape of the face, of skin tone and texture, and the basic cleansing and make-up techniques, supervised practice should bring success.



SESSION OPENS—J. Albert Asenjo, AFB specialist in rehabilitation, Mala Rubinstein, director Helena Rubinstein, Inc., and M. Robert Barnett, AFB executive director, preside at the opening of a two-day cosmetic workshop.



DEMONSTRATION—Mavis Shickell, chief technician of Helena Rubinstein, Inc., demonstrates one of the hand movements used in cleansing and make-up application with the aid of her model, Kathleen Mahoney, who is herself blind.

Getting Ready For This Year's Institutes

AFB's consultant for region II (mid-Atlantic states) A. Marie Morrison, has announced that this year there will be two two-day administrative institutes instead of the usual single three-day institute.

The purpose of the two institutes, held on different dates and in different locations, is to enable more executive directors and board members of agencies serving the blind in that region to attend.

The idea for two meetings was suggested by Kenneth Cozier, a board member of both AFB and the Cleveland Society for the Blind and a member of the institute's planning committee. He will sponsor one of the institutes.

Miss Morrison has scheduled the meetings for April 9-10 in Annapolis, Maryland, and May 7-8 in Columbus, Ohio.

Dr. James Dumpson, director, School of Social Work, Fordham University has again been chosen to lead both meetings.

Plans for region IV's administrative institute are also proceeding. Oraien Catledge, consultant for that region, reports that the planning committee met December 8, at the AFB office in Atlanta. Members of the committee are Mrs. Doris Sausser, director, AFB community services division; Frederick G. Storey, AFB trustee; William V. Bridges, director, Louisiana State Division for the Blind, Baton Rouge, Louisiana; Murdock Martin, executive director, Florida State Bureau of Blind Services, Tallahassee; Roy Kumpe, executive director, Ar-

kansas Enterprises for the Blind, Inc., Little Rock; Mary W. Marsh, executive director, Foundation for Visually Handicapped Children, Inc., Atlanta; and Clay Coble, superintendent, Tennessee School for the Blind, Donelson, Tennessee.

The committee chose Dr. Fernando G. Torgerson, dean, Graduate School of Social Work, University of Texas at Arlington, as the institute leader. Dr. Torgerson was also a leader last year. The institute will be held in New Orleans, June 25-27 with the theme — "Coordinating Services for the '70's — Tell It Like It Is."

Benjamin Wolf, consultant for region VI, held on February 27, the first meeting of the planning committee for an administrative institute to be held this spring. Members of the committee are: Stanley Merrill, deputy director, and David Mendelson, assistant director of the California Department of Rehabilitation; Gene Apple, executive director, U.S. Veterans Hospital, Blind Services, Menlo Park and Sargent Hearn, executive director, Palo Alto Society, both in California; and Richard Bleecker, director, Arizona Division of Rehabilitation for the Visually Impaired.

Late 1969 Sees Passing Of Two Foundation Leaders

Robert E. McCormick, trustee of the American Foundation for the Blind and a director of the American Foundation for Overseas Blind, died November 28, in New York, at the age of 67.

Mr. McCormick was elected a trustee of AFB in June 1959 and to the Board of Directors of AFOB at the same time.

He also served as a trustee of the Boy's Athletic League, New York City; the Eye-Bank Association of America, Winston-Salem, North Carolina; and the Retina Foundation, Institute of Biological and Medical Sciences, Boston. He was instrumental in founding Research to Prevent Blindness, Inc., New York City, in 1960.

Mr. McCormick, a resident of New York, was general counsel and secretary of the Olin Mathieson Chemical Corporation until 1962, and then director of Wallace Clark and Co., Kardar Canadian Oils Ltd., and the U.S. Minerals Corporation.

George F. Meyer, long associated with AFB in many capacities, died December 31, at his home in Andover Township, New Jersey. He was 75 years old.

Blind himself since childhood, Mr. Meyer spent a lifetime working to improve educational and social services for blind persons.

Mr. Meyer was a trustee of AFB since 1924 and a director of AFOB since 1948. He served on the Executive Committee until 1965 and was the Foundation's vice-president until 1964.

He also served on the Executive Board of the John Milton Society for the Blind in New York City and on the board of the National Rehabilitation Association in Washington, D.C.

Mr. Meyer served for many years as the executive director of the New Jersey Commission for the Blind.

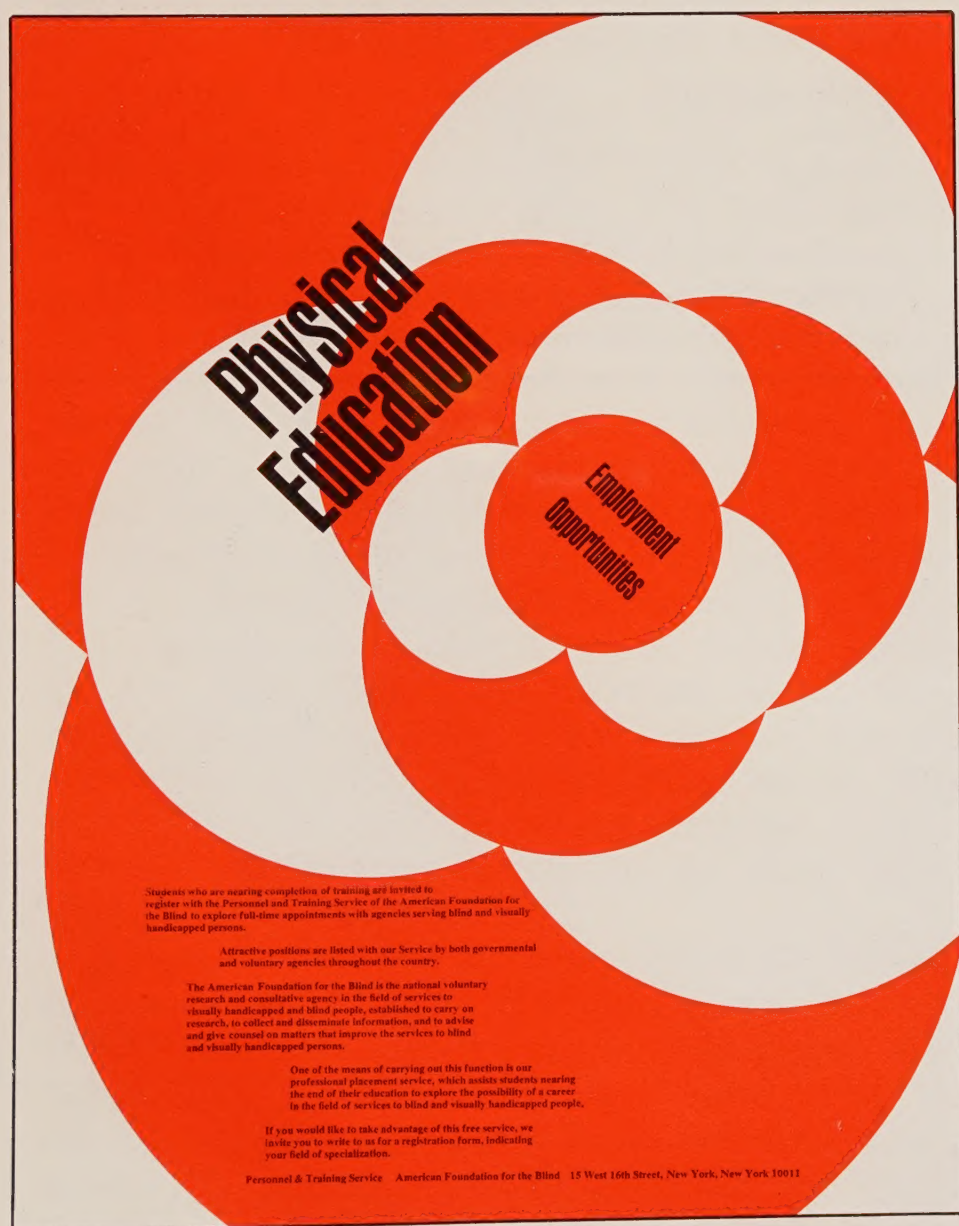
Helen Keller Honored In Washington Cathedral

Helen Keller (who was associated with AFB until her death in 1968) has been honored as one of the ten "Great Modern Christians" in a series of carved corbel stones in the Washington Cathedral in Washington, D.C. (A corbel is a bracket of stone or wood projecting from the face of a wall and generally used to support a cornice or arch.)

The carving was dedicated Sunday, February 8, during the regular morning service at which M. Robert Barnett executive director of AFB was to have read the lesson. In his absence, the lesson was read by AFB's R. Roy Rusk, director, program planning department. Others participating in the service were Dr. Edward J. Waterhouse, director of the Perkins School for the Blind, Watertown, Mass., who led the responsive reading; the Perkins Choir under the direction of Paul L. Bangus; Robert T. Adams, executive director of the Hull House Association, Chicago and Mrs. Ester Peterson, former Assistant Secretary of Labor, who delivered the address.



"GREAT MODERN CHRISTIAN"—The likeness of Helen Keller, honored as one of the world's "Great Modern Christians" takes its place among those of Albert Schweitzer, Pope John XXIII and others at the Washington Cathedral.



POSTER CAMPAIGN—Poster is this year's offering from AFB's personnel and training service, inviting students in the areas of social work, recreation, physical therapy, rehabilitation, and other related fields, to try their hand at a career in the field of blindness. The posters have been distributed to universities having programs in these areas.

Research Seminars Review Ten Years Of Work

AFB's research department as presently constituted has been in existence for ten years now and in an attempt to review what has taken place during that time, the department has made plans for, and is in the process of carrying out a series of review seminars.

The first of these seminars took place in New York City, November 25. Dr. Milton Graham, director of the research department, acted as chairman and the theme was "Some Major Issues Confronting the Research and Development Effort in this Field."

The second seminar, January 13, was also held in New York City and was chaired by AFB's Robert L. Robinson, research associate, Social and Statistical Research Division. Its theme was "Demography of Blindness and Severe Visual Impairment."

Leslie L. Clark, AFB's director, International Research Information Service will be chairman of the third seminar which will take place in Santa Monica, California, April 28, and concern itself with "Technology and Blindness."

Other seminars of this series are still in the planning stage. All seminars, according to Dr. Milton Graham, will be attended by invitation only.

Plans are underway for a panel presentation by a number of experts at a meeting to be held at the Ambassador Hotel, Los Angeles, on the afternoon of April 29, to which practitioners in the field and other interested persons will be invited.

Task Force Recommendations Begin To Take Effect

In the last few months, in an attempt to answer some of the recommendations made by AFB's Task Force on Geriatric Blindness, letters have been written, committees have been formed, and meetings held. Now, under the direction of Dorothy Demby, AFB's specialist in social welfare and the project's coordinator, at least four of the five specific approaches recommended by the Task Force are already being tackled. (See *Newsletter*, Summer 1969 for details.)

Here's what has been accomplished so far.

On December 17, the New York State Ad Hoc Committee on the Elderly Blind Person in a Senior Citizens Program Setting, held a meeting in New York under the direction of Miss Demby and Henrietta F. Rabe, associate, Education for Aging, Bureau of Special Continuing Education, University of the State of New York. The meeting was attended by specialists in blindness and geriatrics from New York State.

The committee was convened by AFB to consider the feasibility, according to Miss Demby, of a jointly conducted, statewide project in New York that would demonstrate and evaluate the inclusion of elderly blind persons into senior citizens programs. It would determine what program adaptations are necessary, course content for short-term training of staff, use of volunteers.

Members of the committee were formed into local teams representing both agencies serving blind persons and senior citizens groups. It was decided that the teams should report on individual problems and successes that might be encountered in their own local areas in trying to form such a demonstration project. With these reports and the advice of AFB's research department Miss Demby will draft a proposal for a statewide project to serve as a model for other states throughout the country.

According to Miss Demby, the most important step has already been taken — that of bringing specialized and non-specialized agency staffs together, making each aware of the other's problems and needs, and gaining an understanding of the nature of collaboration between such groups.

On January 3, some of the officers of the American Geriatrics Society, who expressed an interest in the Task Force project, met with AFB in New York. They have agreed to work with AFB by appointing a sub-committee of physicians to gain an understanding of the nature of the physician's role in relation to the elderly blind person and to determine how well a physician, without any specific training in or any professional exposure to blindness, is equipped to treat a blind patient.

On February 6, the Work Group on Guidelines for Curriculum about the Elderly Blind, which was organized by Miss Demby, met at the Benjamin Rose Institute in Cleveland to discuss the need for physicians, therapists, social workers, psychologists, and other practitioners to gain knowledge about blindness, especially as it affects the elderly.

The group also set out to discover what techniques would be most effective for each of the disciplines when

designing or conducting programs dealing with an elderly patient, blind or not.

The ultimate objective of the group is to gather and prepare extensive bodies of information relating to the elderly blind and geared to the special needs of specific disciplines. The information would be used by those who design curriculum for each of the practitioners' groups.

New Publications

The new AFB *Catalog of Publications*, is now available. The new catalog incorporates all additions to both free and priced publications and supersedes all previous catalogs. All *Newsletter* recipients will automatically receive a catalog as soon as it is ready so it will not be necessary to order one. Please consult your catalog and use the order form included whenever possible.

Policy Statements

Six additions to the series begun last spring — available now for the first time are policy statements on *The Delivery of Orientation and Mobility Services for Blind Persons*; *The Science of Peripatology*; *Rehabilitation Centers*; *Provision of Educational Services to Children Who Are Blind or Visually Impaired*; *The Employment of Blind and Otherwise Visually Impaired Persons*; *Specialized and General Agencies Serving Blind and Otherwise Visually Impaired Persons*. Free.

Research Bulletin No. 20 — The current Bulletin is devoted to educational research. Price: \$1.50.

Social Sources of Adjustment to Blindness, by Irving Faber Lukoff and Martin Whiteman, number 21 in the research monograph series is now available. \$3.25.



GOURMET CHEF—On a recent *Today Show*, Roy deGroot, a gourmet chef who is blind, demonstrates a pressure cooker used by blind persons to Barbara Walters, one of the show's regulars. Mr. deGroot also demonstrated other AFB aids and appliances available from the New York office.

Not Only Seen But Heard

What makes the 1968-1969 edition of AFB's annual report different from those of previous years is not only content but form.

Because of a slender, flexible sheet of vinyl called a sound sheet, this year's report can not only be seen but heard.

The information usually presented in print form, the Foundation's goals, functions, past and recent achievements have been made into an entertaining five minute 20-second 33 $\frac{1}{3}$ RPM recording.

The sound sheet is contained in a printed folder on which appears a balance sheet, summary of financial activities, and a map of the United States which indicates AFB's regional offices across the country.

The sound sheet is flexible enough to be sent through the mails and can be played on any standard phonograph.

The report is read by two talking book favorites, Alexander Scourby and Guy Sorel.

Rotation System Brings Six New Members To SAC

Two years ago AFB's Service Advisory Committee initiated a rotation system that provides for each member to serve a three year term. This year the system brings about several membership changes.

Members newly appointed by Jansen Noyes, Jr., AFB president, who replace four outgoing members and fill two vacancies are Leland C. Sanborn, superintendent, New York State School for the Blind, Batavia and Stanley Suterko, assistant professor, Institute of Blind Rehabilitation, Western Michigan University, Kalamazoo, who will serve until 1971, and William T. Coppage, director, Virginia Commission for the Visually Handicapped, Richmond; Cleo B. Dolan, executive director, Sight Center, The Cleveland Society for the Blind; Elizabeth Maloney, C.S.W., director, Education and Social Services, Industrial Home for the Blind, Brooklyn, N.Y.; and McAllister Upshaw, executive director, Metropolitan Society for the Blind, Detroit, who will serve until 1972.

Remaining from last year's committee are Robert S. Bray (chairman) chief, Division for the Blind and Physically Handicapped, Library of Congress, Washington, D.C.; Dr. Douglas C. MacFarland, chief, Division of Services to the Blind, Social and Rehabilitation Service, Department of Health, Education and Welfare, Washington, D.C.; Dr. Geraldine Scholl, associate professor, School of Education, University of Michigan, Ann Arbor; and Russell Williams, chief, Blind Rehabilitation Section, Veterans Administration, Washington, D.C., who will serve until 1970. Also remaining are Eliot M. Avedon, Ed.D., associate professor, Program in Recreation and Related Community Services, Teachers College, Columbia University, New York and Joseph Kohn, executive director, New Jersey Commission for the Blind, who will both serve until 1971.

The new members replace the Rev. Thomas J. Carroll, director, Catholic Guild for All the Blind, Newton, Mass.; J. M. Woolly, superintendent, Arkansas School for the Blind, Little Rock; Peter J. Salmon, administrative vice-president, Industrial Home for the Blind; and Byron Smith, retired executive director of the Minneapolis Society for the Blind.

Mr. Smith and Mr. Salmon remain as AFB trustees and Mr. Woolly as vice-president of the Foundation.

Personnel

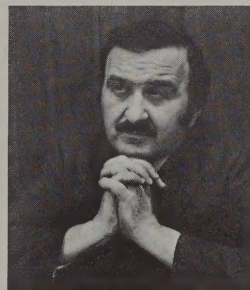


JESSAMINE COBB has joined the AFB staff as Midwestern regional consultant of the community services division, part of the program planning department. Her headquarters will be AFB's Midwestern regional office in Chicago. Miss Cobb will provide liaison between AFB and all of the state

and local agencies concerned with blindness in the Midwestern states.

Before coming to AFB, Miss Cobb was a program consultant in the National Easter Seal Society for Crippled Children and Adults in Chicago. Prior to that she held posts in the Welfare Council of Metropolitan Chicago, the Federation of Protestant Welfare Agencies in New York City, and the Institute for Social Research at Florida State University. She also served as a program director in several YWCA's throughout the country.

Miss Cobb received a B.A. degree from Rockford College in Illinois and an M.S. from the Columbia School of Social Work in New York.



ARTHUR ZIGOURAS has recently joined AFB as director of the public education division of the information department.

Mr. Zigouras comes to AFB from the National Foundation-March of Dimes where, for the past four and a half years he served as radio-television film supervisor. Prior to that he was the director of the radio-television film department of the Muscular Dystrophy Association. He has been a television producer for the Canadian Broadcasting Corporation and has not only directed and produced plays but has also written a few himself.

Mr. Zigouras earned a B.A. degree in play production from Temple University and an M.A. degree from the Yale Drama School.

In his new position, Mr. Zigouras will be responsible for planning and directing the Foundation's public education program for increasing understanding of blindness and knowledge about available services for blind persons.

In Addition . . .

As usual AFB staff members have been out and about the country gathering and giving information, supplying help and services where needed.

AFB's community services division recently conducted a program review for Community Services for the Blind, Atlanta. Upon the request of William R. Coffey, president, and the board of directors of that organization, AFB's study team spent November 24-26 observing the services offered by the agency. These services will be evaluated and recommendations for improvement and changes, will be made, in a written report. AFB staff members participating in the study were Doris Sausser, director, community services division; Oraien Catledge, consultant for the southeast region; and J. Albert Asenjo, specialist in rehabilitation.

Bill L. Underwood, specialist in education, presented a paper on "The Partially Seeing Child in the Regular Classroom," November 9, at the American School Health Association meeting in Philadelphia. On November 12, at Hunter College of the City University of New York, he conducted a demonstration of the educational materials for the visually handicapped that are available from AFB.

A. Marie Morrison, consultant for region II, was a panelist on the partially seeing at a meeting of the Pennsylvania-Delaware Chapter of the American Association of Workers for the Blind, December 4-5 in Philadelphia. On January 29, she spoke on agency standards to the Board of Directors of the Montgomery County Association for the Blind in Philadelphia.

Marion Wurster, director, program development division, has recently been appointed by the Division of Physical Education, Health and Recreation, of the School of Education of New York University, to serve on the advisory committee on the "Development of a Prototype Doctoral Curriculum in Therapeutic Recreation."

Benjamin Wolf, AFB's regional consultant, served as a resource person in a recent series of institutes on blindness conducted by the California Department of Social Services. Mr. Wolf is also serving on the Regional Conference Planning Committee of the American Association of Workers for the Blind, which will take place in Los Angeles in the fall.

Arthur Voorhees, specialist in rehabilitation, conducted a three-day in-service training program on placement November 17-19 at the Texas Commission for the Blind in San Antonio.

The AFB Newsletter is published quarterly by the American Foundation for the Blind to keep those involved in services for blind persons informed about the Foundation's activities. Editorial offices are located at AFB headquarters, 15 West 16th Street, New York, N.Y. 10011. Regional AFB offices are:

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Newsletter



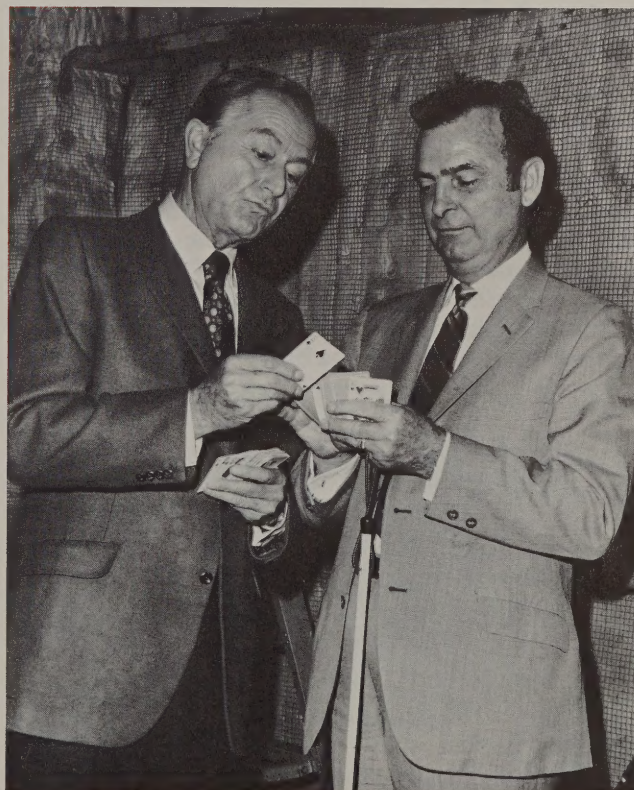
**editor
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**Vol. 5 No. 2
Spring 1970**

for from modern science?" "Can technology solve problems that are basically human?" and "Can computers specifically help the blind?"

Mr. Barnett served as moderator of the discussion. Panel members were: Dr. Robert W. Mann, Department of Mechanical Engineering, Massachusetts Institute of Technology, Cambridge; Dr. James C. Bliss, Bio-information Systems, Group Engineering Techniques Laboratory, Stanford Research Institute, Palo Alto, California; Dr. Emerson Foulke, director, Perceptual Alternatives Laboratory, University of Louisville, Kentucky; Dr. Patrick W. Nye, Willis Booth Computing Center, California Institute of Technology, Pasadena; and Leslie L. Clark, director, International Research Information Service, American Foundation for the Blind.

Local arrangements for the seminar were made by the members of the Los Angeles Committee who are Grace B. Bell, M.D.; Ester F. Bentley; Harry S. Brown, Jr., M.D.; Harry L. Dunn; Robert A. Eisenberg; Ciwa Griffiths, Ed.D.; Thomas Hammond; Mrs. Carolyn K. Helmer; Mrs. Mary L. Hilton; Mrs. Ned Levin; Loraine McLennan; John E. Millen; Nancy L. Miller; Mrs. Edwin Pyle; Francis D. Ryan; and M. Hadi Salem, M.D.



ACTOR MEETS DIRECTOR—Actor Robert Young, star of the television series, *Marcus Welby, M.D.*, and M. Robert Barnett, executive director of AFB, met and spoke while Mr. Barnett was in Los Angeles for the seminar on blindness. During their chat, it was decided that if any future episodes of the series should be devoted to the social effects of blindness, AFB will be called upon to act in an advisory capacity.

New Los Angeles Committee Holds First Seminar On Blindness

A new committee representing AFB has been formed in the Los Angeles area. M. Robert Barnett, AFB's executive director, and Benjamin Wolf, consultant for the northwestern region, attended the committee's first meeting earlier this year. At that meeting, Flora Marks, a local community leader, was elected chairman of the committee. She, as well as all other committee members, are residents of Los Angeles.

Discussed at the meeting were plans for the development of a public information program. As part of its work, the committee decided to sponsor periodic seminars on blindness. The first of these, on technology and blindness, was held April 29 in Los Angeles, and was organized by Dr. Milton Graham, director, AFB's research department.

The seminar, "The Blind in the Age of Science," took a searching look into the problems being faced by scientists now and the problems to be faced in the years to come.

An approximated 300 attended to hear some of this country's leading scientists discuss such topics as artificial vision, advanced methods of mobility, and the effect of scientific advances on braille. They also sought to answer the questions, "What can the blind person hope

John S. Crowley Becomes AFB President

The announcement on March 30 of the retirement of Eustice Seligman as chairman of the board brought Jansen Noyes, Jr. (former AFB president) to the chairmanship. John S. Crowley, director of McKinsey and Company, Inc., an AFB board member and member of the executive committee, has replaced Mr. Noyes as president and Mr. Seligman has assumed the position of honorary chairman of the board.

Meanwhile, Richard H. Migel, former AFB secretary moved to the post of vice chairman of the board, a newly created position. Mitchell Brock, of Sullivan and Cromwell, has replaced Mr. Migel as secretary.

And for a change of pace — J. M. Wolly, superintendent, Arkansas School for the Blind, and J. P. Morgan II, will remain vice president and treasurer respectively.

AFB Conducts Training Session For Four New Caseworkers

April 20-22 brought four new caseworkers from the division of Eye Care, Augusta, Maine, and some of AFB's staff members together for three days of learning at the Foundation's New York headquarters. The session was initiated by Eye Care and AFB in the hope that the caseworkers, being new in their profession, would be able to benefit from the knowledge of those who have been working in the field of blindness for many years. Sessions like these are looked on as long-term programs for improving services to the blind.

The program, organized by Doris Sausser, director, community services division, consisted of both lecture and open discussion. The first day, caseworkers met with A. Marie Morrison, consultant for mid-Atlantic states, who spoke on the medical aspects of blindness and their impact on the individual personality and on the family. J. Albert Asenjo, specialist in rehabilitation, spoke on problems of personal adjustment and the social worker in a team approach.

The second day, Dorothy Demby, specialist in social welfare, talked about social work as it concerns the aged blind. Ira Kaplan, manager of the aids and appliances division spoke on the resources and use of aids and appliances and Mary Maie Richardson, librarian, discussed library resources. The day ended with a round-table discussion led by Mrs. Sausser.

The final day of the program was spent at the Jewish Guild for the Blind, New York, where caseworkers observed the therapy program for visually handicapped children, casework counseling service for adults and children, and the recreation program.

Administrative Institute Looks Towards The 70's

"The Challenge of the '70's," that is, the challenge facing workers for the blind, was the theme of the first of two administrative institutes being held this year in region II (mid-Atlantic states). The institute was coordinated by A. Marie Morrison, AFB consultant to that region and held in Annapolis, Maryland.

On the first day, April 9, Dr. James R. Dumpson, dean, School of Social Work, Fordham University, spoke on the volunteer in the 70's and Elmer Smith, deputy regional commissioner, Social and Rehabilitation Services, HEW in Virginia, spoke on the Administration's welfare program. An open discussion was led by William T. Copping, director, Virginia Commission for the Visually Handicapped, Richmond.

On the following day, Dean Dumpson led a discussion on community action. Among the problems approached by the group were how to involve the blind client ("consumer" of services, as Dean Dumpson called them) in policy making and in affecting social change. One suggestion was to establish advisory committees made up of those being served by the agency. Another problem discussed was that of how to initiate action and change on the community level.

Forty-one executive directors and board members attended in all.



IN ANNAPOLIS—Some of the participants of the recent administrative institute, mid-Atlantic states are, standing: J. Arthur Johnson, executive director, Columbia Lighthouse for the Blind, Washington, D.C.; Dr. James R. Dumpson, dean, School of Social Work, Fordham University, New York and institute leader; and George W. Keller, supervisor of Services to the Blind, State Department of Education, Baltimore. Seated: A. Marie Morrison, consultant, region II, and staff coordinator; William T. Copping, director, Virginia Commission for the Visually Handicapped, Richmond; and Mrs. Doris Sausser, director, community services division, AFB. Mr. Johnson, Mr. Keller, and Mr. Copping were also members of the planning committee.

First NAC Award Goes To Two Leaders In The Field

Jansen Noyes, Jr., AFB's chairman of the board, is one of two recipients of the newly established National Accreditation Council Award. The other recipient is Mary Switzer, vice president of the World Rehabilitation Fund and former administrator of HEW's Social and Rehabilitation Service.

According to Arthur L. Brandon, Council president, the award was given to Dr. Switzer and Mr. Noyes, for their leadership in support of development of methods to improve services for more than one million of the nation's blind and visually handicapped.

In 1965, Mr. Noyes, who was at that time AFB's president, was instrumental in founding the Commission on Standards and Accreditation of Services for the Blind (COMSTAC) which was later to develop into the National Accreditation Council for Agencies Serving the Blind and Visually Handicapped (NAC).

The awards, which were designed by Steuben Glass, were presented in Chicago April 24 at the Council's annual meeting.

AFB Holds Three-Day Institute For Those In The Field Of Social Work

AFB recently conducted a three-day institute designed as continuing education to meet the needs of persons who are working as social workers in agencies serving visually handicapped people, but have not completed professional training.

Those participating were recent college graduates, those who have recently changed their area of activity to work in the field, and experienced practitioners in the field of blindness.

Some of the problems the institute looked into were the application of the principles, methods, and practice of social work as related to the visually handicapped; the relationship between social workers and personnel of other professions interested in blindness; and the functions of agencies for the blind with regard to those of other community agencies.

It was hoped that in some ways the institute would stimulate further interest in the field of social work and would encourage further study in that direction.

The institute, held April 16-18, in Chicago, was coordinated by Norma K. Fike, director, AFB's personnel and training service. Dr. Alan Klein, professor, School of Social Welfare, State University of New York at Albany, spoke on theories of service to persons in specialized and generalized agencies and Mrs. Lucy Chappell, executive director, Lawndale Mental Health Clinic, Chicago, spoke on "Challenging Traditions." Marion V. Wurster, director of AFB's program development division spoke on "What is AFB." The Foundation had originally planned on an attendance of some 25 persons but because of wide spread interest the number of participants was extended to 40.



NAC AWARD—Jansen Noyes, Jr., accepts first NAC Award at the Council's annual meeting in Chicago. Award design is by Steuben Glass.

AFB Leader Receives Honorary Degree

J. M. Woolly, vice president of AFB and superintendent of the Arkansas School for the Blind in Little Rock since 1947, was one of two to receive an honorary doctor of laws degree from Hendrix College, Conway, Arkansas. Mr. Woolly was graduated from Hendrix in 1936. The other recipient was J. N. Heinskell, editor of the *Arkansas Gazette*. The presentations were made March 30, at the College.



CHICAGO INSTITUTE—Norma K. Fike, director, AFB's personnel and training service glances through an AFB publication with Mrs. Lucy Chappell and Dr. Alan Klein at the recent institute for social workers.



BEAUTY NEWS—At the Dallas cosmetology workshop, sponsored by AFB and Helena Rubinstein, Inc., cameraman films workshop procedures with Mavis Schickell, a Rubinstein make-up artist, who is at work with two of her trainees. A 75-second film, prepared by AFB from the day's shooting, has been distributed to news directors of over 400 television stations across the country.

One result of these workshops to teach instructors of the blind techniques of make-up application for the blind, is that 12 agencies have already begun their own cosmetology programs. By the time this portion of AFB's project is complete, it is estimated that approximately 220 will have been taught to teach these new techniques.

More Results Of Geriatric Task Force Recommendations

The Task Force on Geriatric Blindness will again meet on June 18-20 at the Foundation in New York to review the progress made on the project thus far and to offer comments and make any further recommendations they feel are necessary. In connection with this, Dorothy Demby, AFB's specialist in welfare and staff member assigned to the project, will present a special progress report.

Included in the report will be the further results of the plans made by the New York State Ad Hoc Committee on the Elderly Blind Person in A Senior Citizens Program Setting. The reports submitted by the committee's members, concerning the problems involved in trying to set up a project to demonstrate and evaluate the feasibility of inclusion of elderly blind persons in senior citizens programs, have been received and have been reviewed by Miss Demby and Henrietta F. Rabe, associate, Education for Aging, Bureau of Special Continuing Education, University of the State of New York. The results of this review will, to a great extent, determine the course of the actual New York State demonstration project.

At the meeting, an announcement will be made that the chairman of the committee being formed by the

American Geriatrics Society, has been chosen. He is Dan M. Gordon, M.D. of New York, associate professor of surgery (ophthalmology) at Cornell University. The committee, made up of members of the Society, will deal with the problems facing physicians with blind patients and little, if any, specific training with or professional exposure to blindness.

Included will be a report on the meeting which took place May 14-16 when the Work Group on Guidelines for Curriculum about the Elderly Blind met with Mary Ellen Mulholland, AFB publications director at the Foundation's New York headquarters. The work group and Miss Mulholland met to plan for the proposed set of guidelines — to discuss format and direction. Members of the Work Group are Walter B. Boninger, associate director, community services, Cleveland Society for the Blind; Mary H. Hemmy, executive director, Benjamin Rose Institute, Cleveland; Ruth Kaarlela, assistant director of program for training rehabilitation teachers, Institute of Blind Rehabilitation, Western Michigan University, Kalamazoo; Mrs. Elaine Parker, director of rehabilitation, Senior Citizens, Inc., Nashville, Tennessee; Mrs. Mildred Stern, Metropolitan Society for the Blind of Detroit; and Mrs. Helen W. Worden, executive director, Rhode Island Association for the Blind, Providence.

In addition to the items mentioned above, the report will include all the accomplishments mentioned in the winter 1969-70 Newsletter.



POSTAL STRIKE—Sam Berman, mailroom supervisor at AFB, stands in front of nine feet of talking books waiting to be shipped out during the Nation's recent postal strike. This was just one of many piles which lay dormant while talking book readers waited impatiently about the country for the strike to end.

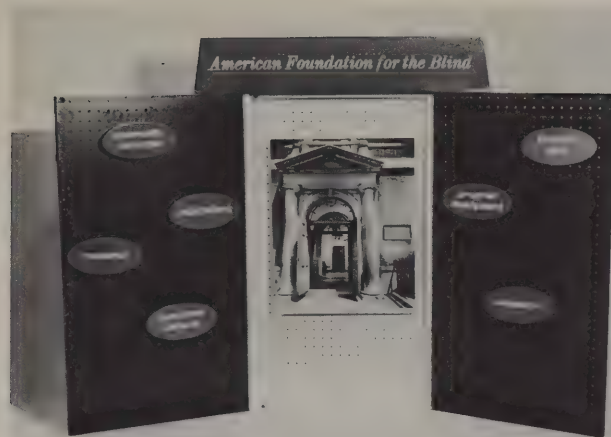


TABLE TOP EXHIBITS—At the request of the consultants in AFB's regional offices, the public education division has designed a portable table top exhibit. In addition to the plaques listing AFB services, the exhibit includes four interchangeable photographs. The one shown here is of AFB's New York headquarters. The new portable format now makes it possible for AFB to exhibit at local and regional meetings.

Visually Handicapped Children Make Plans For The Future

For those children who are blind or visually handicapped, choosing an occupation or just making the decision that they are capable of handling a job, are very difficult tasks.

In an attempt to smooth over some of these problems, to instill confidence and spark ambition, the American Foundation for the Blind and the Association for the Education of the Visually Handicapped, have sponsored this year, two Career Days. The first one, for the southeast region of the United States was held March 11-14, at Woodward Academy in Atlanta; the second, for the northwest region, March 20-21, at the Community Services for the Blind building in Seattle.

Children, grades 9-12, either blind or visually handicapped, were invited to come and learn about different kinds of employment opportunities and about professions in which blind people are already successfully employed. In Atlanta, 326 students attended and in Seattle, 196. Men and women representing various occupations spoke to students about employment possibilities in their fields.

A special "Enrichment Program" was held before the Atlanta session to help children discover their areas of special interest and to give them an awareness of the ways and means open to them for reaching their goals.

AFB staff members attending the southeast session were Marion Wurster, director, program development division and Oraien Catledge, consultant for the region. Norma Fike, director, personnel and training service, who conducted a question-and-answer session for the children, attended both sessions.

Hospital Project Draws To A Close

AFB's three-year demonstration project, "The Training and Placement of Blind Persons in Service Jobs in Hospital Settings," which began in 1968, is drawing to a close after two years. The project was funded by the Social Rehabilitation Service of HEW.

The project was formed to explore ways of training blind people to work in hospitals. During the course of the project, eight students were in training or scheduled to be trained, and, at this date, two have completed training and are working in hospitals near their homes. But because of the small number of referrals made and because the referral situation did not seem likely to change in the foreseeable future, AFB and the project's advisory committee, with the help of Arthur Voorhees, AFB rehabilitation specialist and the project's director, and Robert Barnhart, coordinator, decided on the change of plans. The training phase of the project ended on April 30.

The remaining months of the project (until August 31) will be used to compile information and prepare a final report, which hopefully will shed some light on the nature of the project and the reasons why it progressed the way it did. The findings will be published in pamphlet form by AFB and distributed nationally in order that others may benefit from AFB's experience.



RECORDING SESSION—Brian Aherne, the well known actor of stage and screen, records his autobiography at the talking book studios in New York. The book, entitled, *A Proper Job: The Biography of an Actor's Actor*, will be available early this summer.

Grand Opening

For the blind consumer who has been purchasing aids and appliances from AFB — a bit of good news.

The sales operation, previously housed in the third floor offices has recently undergone a change of scene.

On the ground floor, just off the main lobby, the aids and appliances division has established a "store." The new store is equipped to handle all requests and a sales person is always on hand to sell products directly, take mail orders, and when necessary, to demonstrate products. It is open for business Monday - Friday, 9 a.m. - 4:30 p.m., except on legal holidays.

Backing the store is the Irwin Room (named after the late Dr. Robert B. Irwin, first executive director of AFB), the walls of which are lined with cabinets displaying samples of available products either made or adapted by AFB. These are used for demonstration purposes.

According to John Breuel, director, manufacturing and sales department, the store was set up primarily for the convenience of its blind customers, many of whom are already enjoying its benefits. It is, however, still in the experimental stage and its continuance depends on the success of the operation.

AFB Compiles Resource Manual For In-Service Training

For persons whose job it is to plan and conduct in-service training programs for people working with the visually handicapped in educational settings, the resource manual which AFB is in the process of preparing, should prove a useful guide.

On April 9-11 in Suffern, New York, project coordinator Bill L. Underwood, AFB specialist in education, and Mary Ellen Mulholland, publications director, met with eight professionals representing the areas of education, orientation and mobility, personal management, and social work, to prepare the first three sections of the manual to be used as the basis for in-service training programs. There will be six sections in all. AFB's Marion V. Wurster, director, program development division, and Harold G. Roberts, associate director for service, also participated.

The three topics covered at this session were education, "plus-education" (orientation and mobility and personal management) and social work in a school setting. The remaining three, to be prepared shortly, will deal with psychology, medicine, and recreation.

According to Mr. Underwood, the series will not be a teaching manual but will contain a structured account of the specific areas that should be covered when setting up an in-service training program in educational settings, a list of appropriate materials, and a guide to where they can be found.

AFB will publish the series later this year.



AFB STORE—Ruth Wartenberg, one of AFB's top salesladies, shows a pocket watch to two prospective customers, both employees of the Industrial Home for the Blind, Brooklyn, N.Y.

Publications

Publications Series

The subscription price for the AFB Publications Series was raised, as of April 1, from \$3.00 to \$4.50 per year. The increase was necessary because of the rise in printing costs during the past few years.

A subscription to the AFB Publications Series entitles the subscriber to all monographs in the AFB Research Series, all free publications (pamphlets, flyers, catalogues, etc), all IRIS state of the art reports, all proceedings of institutes and meetings, and selected bibliographies and miscellaneous publications.

The subscription does *not* include the *Directory of Agencies Serving the Visually Handicapped in the United States*, the *Research Bulletin*, or the *New Outlook for the Blind*.

Anyone wishing to subscribe, please write the publications director, American Foundation for the Blind, 15 West 16th Street, New York, N.Y. 10011.

New Publications

If Your Client is Blind — Second in the series of pamphlets being prepared by AFB with the President's Committee on Employment of the Handicapped, this publication deals with placement aspects of rehabilitation and is directed toward the rehabilitation counselor. Free.

The Blind Child Who Functions On A Retarded Level — Selected Papers. A pamphlet containing papers from the *New Outlook for the Blind* and the *Proceeding of the Regional Institute on the Blind Child Who Functions on a Retarded Level*. \$1.50.

Deaf-Blind Children: Evaluating Their Multiple Handicaps, Edward Donlon, Ed.D.; Scott Curtis, Ph.D.; Elizabeth Wagner, O.T.R.; editors. A report on the evaluation process for deaf-blind children developed at the Syracuse University Center for Blind Children. \$2.50.

AFB and Its Regional Offices — Revised and enlarged edition of an earlier flyer. Free.

AFB Services For The Deaf-Blind — Revised flyer. Free.

Orders for all of the above publications should be directed to the publications director, American Foundation for the Blind, 15 West 16th Street, New York, N.Y. 10011.

Personnel



WILLIAM J. SLOBODA has been appointed associate director for administration for the American Foundation for the Blind.

In this newly-created position, Mr. Sloboda will assist the executive director, M. Robert Barnett, in the general administration of Foundation affairs.

Before joining the Foundation, Mr. Sloboda served as director of finance for the National Council on the Aging. Before that he served as executive vice president and treasurer of Central Media Bureau, Inc., a commercial organization in the field of electronic data processing. He was also controller and personnel manager of Peters, Griffin, Woodward, Inc., an advertising agency.

Mr. Sloboda is a native of New York City and received a B.S. degree in accounting from Columbia University.

CLAIRE HOLCOMB, an editorial assistant in AFB's publications division since September 1968, has been promoted to the position of editorial specialist.

Miss Holcomb received a B.A. in English from Winthrop State College in Rock Hill, South Carolina and has studied at the New School for Social Research and at New York University.

Before coming to AFB, Miss Holcomb was a copy writer in the advertising department of Abraham and Strauss and an editorial assistant at Fairchild Publications.

In her new capacity, Miss Holcomb will be responsible for the editing and production of the periodicals, *Talking Book Topics* and *Braille Book Review* and the catalogues, *Press Braille*, *Talking Books*, and *Young Readers*, which are published by AFB for the Library of Congress Division for the Blind and Physically Handicapped.



BILL L. UNDERWOOD, specialist in education with the Foundation since 1966, has announced his resignation, effective June 30.



Mr. Underwood is returning to Little Rock, Arkansas, there to become assistant superintendent of the Arkansas School for the Blind.

Before joining AFB, Mr. Underwood was director of special education in the State Department of Education, also in Little Rock. Before that he taught in the Oklahoma and Arkansas public schools.

Mr. Underwood has a B.S.E. degree and an M.S.E. degree from the State College of Arkansas in Conway. In addition to his new duties as assistant superintendent, Mr. Underwood intends to proceed with further graduate studies.

In Addition . . .

J. Albert Asenjo, specialist in rehabilitation, is one of three members of an advisory committee to the Texas State Commission for the Blind. The committee is to advise the Commission on the design of physical layout and of program for a new rehabilitation center.

Mr. Asenjo has also been appointed to an advisory committee to National Industries for the Blind, concerned with the production and manufacture of plastic products by blind people.

Jessamine Cobb, consultant for region III, took part in a meeting sponsored by the Lions Volunteer Services for the Blind in Berwyn, Illinois. She spoke to approximately 100 blind and newly blinded persons about the services AFB can offer them.

On April 7, **Dorothy Demby**, specialist in social welfare, and coordinator of the Task Force on Geriatric Blindness, conducted a seminar on the elderly blind at the Regional Institute for Teachers of Adult Basic Education Classes for the Blind, held March 30-April 10, at Senior Citizens, Inc., Nashville, Tennessee. Her topic was "Perspective on the Problems of the Elderly Blind Person."

AFB's Washington Representative, **Irvin Schloss**, was appointed chairman of the National Awards Committee of the National Rehabilitation Association by **Howard H. Hanson**, president of NRA.

Bill L. Underwood, specialist in education, was elected treasurer of the Council of National Organizations for Children and Youth, Washington, D.C. The organization has a membership of 400 agencies and Mr. Underwood has in the past served as AFB's representative. He was installed at its annual meeting, April 17, in D.C.

Mr. Underwood spoke, March 3, at a career day sponsored by Elizabeth Seton College in New York. His topic was work in the educational field with visually handicapped children.

On March 25, at the Montgomery County Public Schools, in Landsdale, Pa., Mr. Underwood conducted an in-service training program for teachers in three neighboring counties.

Arthur Voorhees, AFB's specialist in rehabilitation, spent March 2-6 at the Rehabilitation Institute of Southern Illinois University, Carbondale, instructing rehabilitation counselors in aspects of placement of blind persons in competitive occupations.

Mr. Voorhees also attended a meeting of the Commission on Professional Activities of the Blind of the Association of Computer Machinery, February 25-26, in Washington, D.C. and the annual meeting of the American Personnel and Guidance Association in New Orleans, March 22-25.

Marion V. Wurster, director, program development division, has been appointed a member of an advisory committee to the University of Illinois. The committee was formed to devise a field practicum for students in the Department of Recreation and Park Administration of the University.

Harold G. Roberts, associate director and Jansen Noyes, Jr., chairman of the board, have accepted membership on the Technical Assistance Committee of the White House Conference on Children and Youth.

AFB Exhibits

May 31-June 4 — National Conference on Social Welfare, Conrad Hilton, Chicago.

June 27-July 2 — Association for the Education of the Visually Handicapped, Roosevelt Hotel, New Orleans.

June 28-July 2 — American Physical Therapy Association, Washington Hilton, Washington, D.C.

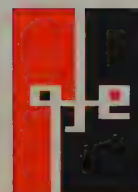
The AFB Newsletter is published quarterly by the American Foundation for the Blind to keep those involved in services for blind persons informed about the Foundation's activities. Editorial offices are located at AFB headquarters, 15 West 16th Street, New York, N.Y. 10011. Regional AFB offices are:

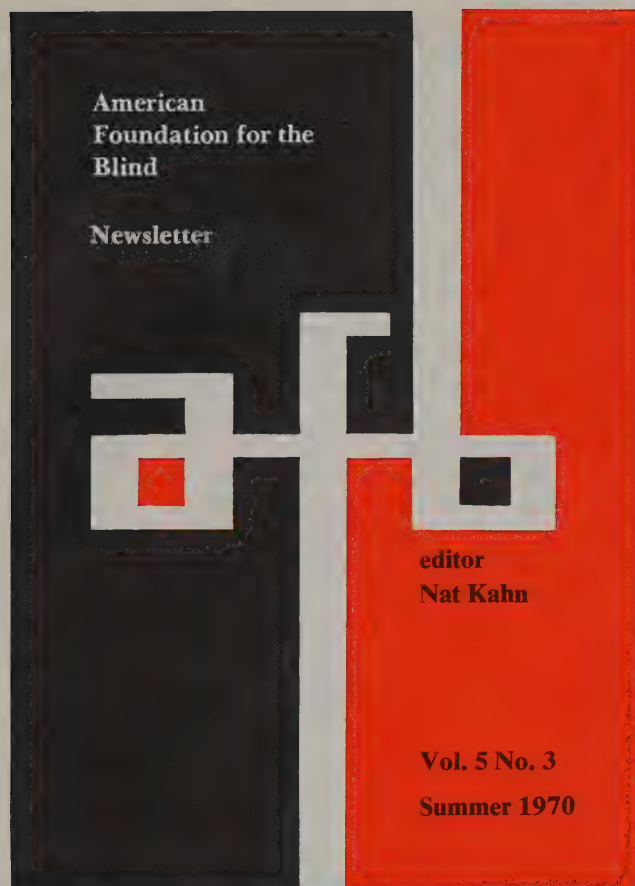
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Dr. Hoover, Roy Kumpe Named Winners of 1970 Migel Medal

The 1970 Migel Medal, the nation's highest award in work for the blind, will be presented Thursday, Oct. 22, to Richard E. Hoover, M.D., developer of the long-cane travel technique, and Roy Kumpe, executive director of Arkansas Enterprises for the Blind, Little Rock.

The award is given annually by the American Foundation for the Blind in recognition of outstanding contributions to the field of work for the blind on the professional and voluntary levels. First presented in 1937, it is named for the late M. C. Migel, first president of the Foundation.

Dr. Hoover will receive the medal for voluntary services and Mr. Kumpe for professional services.

Worked With Blinded Vets

Dr. Hoover, chief of ophthalmology at the Greater Baltimore Medical Center, received his M.D. degree from Johns Hopkins University School of Medicine in 1950, after which he took his internship and residency in ophthalmology at the Wilmer Institute of Johns Hopkins Hospital.

He had earlier worked with blinded veterans immediately following World War II, during which time he developed the long cane and the technique for its use.

While in the private practice of medicine, Dr. Hoover has continued his interest in blindness, serving in many

consultative capacities, among them, consultant on typhlo-peripatology to Boston College and Western Michigan University, and consultant in ophthalmology to the Veterans Administration from 1953 to 1967 and to the Maryland School for the Blind since 1962. He has been chairman of low-vision aids for the National Society for the Prevention of Blindness since 1960 and was president of the Maryland Society for the Prevention of Blindness from 1959 to 1967. He is a member of the board of directors of the National Accreditation Council for Agencies Serving the Blind and Visually Handicapped and of the American Foundation for Overseas Blind. He has also been actively involved in a number of medical and governmental groups.

Working for the Blind Since 1939

Mr. Kumpe, a graduate of the Arkansas School for the Blind, the Little Rock Junior College (now the University of Arkansas at Little Rock), and the Arkansas Law School, has been active in work for the blind since 1939. In that year, he instituted the vending stand program in Arkansas which led to the eventual establishment in 1947 of Arkansas Enterprises for the Blind. AEB is a rehabilitation center for blind adults, which, over the years, has trained more than 3,000 persons from 46 states and 12 countries.

Mr. Kumpe is a former president of the American Association of Workers for the Blind; an organizer and former president of the Association of State Agencies Serving the Blind; past district governor of District 7-R of Lions International; and a recipient of the Lions Humanitarian Award. In addition, he is a life member of the National Rehabilitation Association, as well as a member of numerous other organizations and the recipient of various awards.

Five N.Y. State Areas to Test Aging Blind Assimilation

An AFB conceived project — the assimilation of aged blind persons into programs of other senior citizen groups — will have five demonstrations within the next year, all in New York State. The pilot areas will be Rochester, Buffalo, Syracuse, Long Island, and New York City.

Community teams, comprised of professional workers representing their local agencies providing services for both aged and blind persons, will undertake the demonstrations, utilizing available resources.

The AFB and other organizations in the field of blindness have long felt the need to fill the void in services for elderly blind persons, and the plan for assimilation was the result. Dorothy Demby, AFB staff associate to the Foundation's National Task Force on Geriatric Blindness, will meet shortly in Albany with state officials to discuss the plan. Cooperating agencies are the N. Y. State Office for the Aging, the N. Y. State Education Department, Bureau of Special Con-

tinuing Education, and the N. Y. State Commission for the Blind and Visually Handicapped.

Miss Demby indicated that proposals elicited from the local committees focused on two significant needs common to all of the five communities: 1) provision for transportation for elderly blind persons to the agencies for the aged; and 2) instruction of staff and volunteers at the agencies for the aged to acquaint them with information and techniques to help in serving elderly blind people.

Certain criteria dictated the selection of the five areas for the demonstrations. Each of the communities has agencies for the aged and the blind. All have representative senior citizen groups and programs currently in operation; all have elderly blind people. In addition, they lend themselves to selection because of their differences: a metropolitan setting, as distinct from a rural one; varied resources; different needs specific to each area.

Out of it all, the AFB hopes to cull, eventually, from these five demonstration experiences, a methodology and a program prototype that may be used in communities around the country.

AFB Named Conference Consultant

The AFB has accepted the invitation of U.S. Commissioner of Aging John Martin to act in a consultative capacity on behalf of elderly blind persons at the 1971 White House Conference on Aging. The invitation came following a request by the Foundation's National Task Force on Geriatric Blindness to include the subject of aged blind people on the agenda of the conference.

In its role as an official consultant to the White House conference, the AFB has launched an informational campaign directed at agencies and organizations serving blind people. The AFB is asking the agencies to rally their elderly blind clientele to reaffirm their economic and other requirements to local and state officials of aging at a forthcoming week-long series of forums all over the country. The material to be assembled from such forums, which will be held the week of Sept. 20, will be sent to state departments of aging, and ultimately will be submitted to Washington for possible action when the White House conference takes place Nov. 29-Dec. 2, 1971.

AFB Submits Hospital Report To SRS on Training Project

The final report of an extensive AFB hospital demonstration project for the training of blind persons has been submitted to the Social & Rehabilitation Service, HEW. The purpose of the project, which was initiated and conducted by the AFB, was to design training methods by which blind persons can secure hospital employment. The AFB project was supported by SRS.

A pamphlet, less formal in tone, is being brought out by the Foundation; this publication has a more popular

approach to the presentation of the program and is intended for distribution to hospital administrators, personnel directors, and rehabilitation personnel. The pamphlet comprises a series of interviews with participants in the project, including staff.

The two publications thus signaled the close of a project carried out by the AFB at Beth Israel Hospital, New York. The training focused on eight blind students, drawn from a referral procedure by which agencies in 22 states in HEW's Regions I, II, III, and IV participated. Twenty-two different jobs in four categories were considered appropriate for training. The job areas comprised the processing center, where the students were trained in the preparation and packing of instruments and materials used in the operating room; the laundry, where they were taught various hand and machine operations; the radiology department, where they learned to develop X-ray film, and the dietary department, where they were instructed in food preparation and serving.

The program resulted in the assemblage of valuable resource material and suggestions for rehabilitation counselors, as well as hospital administrative personnel, in preparing blind persons for hospital service employment.

Arthur L. Voorhees, AFB rehabilitation specialist, was the project director, and Robert Barnhart was the program coordinator.



AFB BANQUET — AFB executive director M. Robert Barnett kisses long-time talking book reader and actress, Ethel Everett, at a banquet AFB gave in May in honor of the talking book readers and the Library of Congress regional librarians for the blind and visually handicapped. The banquet was held in conjunction with this year's New York City biennial convention of the regional librarians.

Federal Subsidy, AFB Combine For O.T. Training Seminar

A training seminar for occupational therapists, who will work with blind and visually handicapped persons, will be held this fall for the first time by the AFB.

Twenty O.T.'s are scheduled to participate in the October 28-30 sessions at the Good Samaritan Hospital, Baltimore, in a program jointly funded by a Federal grant and the AFB.

The training program, which will utilize lectures and demonstrations, will include as faculty professionals in the behavioral and social sciences, and medicine. Subjects covered will encompass such areas as orientation and mobility, eye diseases, psycho-social aspects of blindness, and the role of the rehabilitation teacher.

A recent survey of O.T.'s showed that most had occasion to work with blind persons, but had little knowledge about blindness. The Baltimore seminar was designed to remedy this deficiency.

Recruit Former Patients

One phase of the Baltimore sessions will have the therapists wearing occluders to give them a more empathetic appreciation of some of the problems confronting the blind person. One-time patients, who have become well adjusted to blindness following occupational therapy, will be recruited to act out their former roles. They will relate to the therapists their anxieties, their fears, their frustrations — perhaps their pleasures — their over-all reaction to therapy, and whether they felt that therapy did them any good at all. This will be followed by disclosures on the part of the therapists of their experiences working with the rehabilitants.

The use of community resources will also be detailed; for example, where to refer a blind person for service, how best to utilize the state agency for the blind, etc.

Richard E. Hoover, M.D., chief of ophthalmology, Greater Baltimore Medical Center, will discuss the medical aspects of blindness. Mrs. Frances Silverstein, chief occupational therapist at Good Samaritan Hospital, and George W. Keller, director of services for the blind for the state of Maryland, will work closely in selecting the rehabilitants for the "role-playing." Mrs. Frances Dover, associate director of the Jewish Guild for the Blind in New York, drawing on her experience as a social worker, will present material on the psycho-social impact of blindness. Roy Ward, supervisor of rehabilitation teachers for the Virginia Commission for the Blind, will explain the role of the rehabilitation teacher.

AFB Participants

The over-all director of the project is Mrs. Doris P. Sausser, who heads AFB's community services division. Conceptualization of the project originated with R. Roy Rusk, director of the program planning department, and Mrs. Sausser. Miss A. Marie Morrison, AFB consultant in community services, and Stanley Suterko, assistant professor at the Institute of Blind Rehabilitation, Western Michigan University, will also

participate in the program. Mr. Suterko is also a member of the AFB Service Advisory Committee.

The short-term Federal training grant comes under HEW's Public Health Traineeship Program. From the demonstration in Baltimore, which is in AFB's Region II, the Foundation hopes to draw enough material from which to develop five different seminars for its other regions.

AFB Transfers Deaf-Blind Register To New National Center

The national register of deaf-blind youths and adults, which the AFB has developed and maintained as an informational, research, and direct aid source, has been transferred to the new National Center for Deaf-Blind Youths and Adults in New Hyde Park, N.Y. The register will henceforth be maintained under the aegis of the Center.

Since 1945, the AFB has taken an active role in developing programs and services for deaf-blind children and adults. This activity was inspired by Helen Keller, who served as a consultant with the AFB from 1924 until her death in 1968. During the last 25 years, the AFB has worked closely with schools, agencies and organizations to help develop services, programs and teaching techniques for deaf-blind children and adults. As a result of such increasing activity over the years, educational opportunities for deaf-blind persons have been expanded, recreational programs have been developed and greater consideration has been given to the rehabilitation and employment of deaf-blind adults.

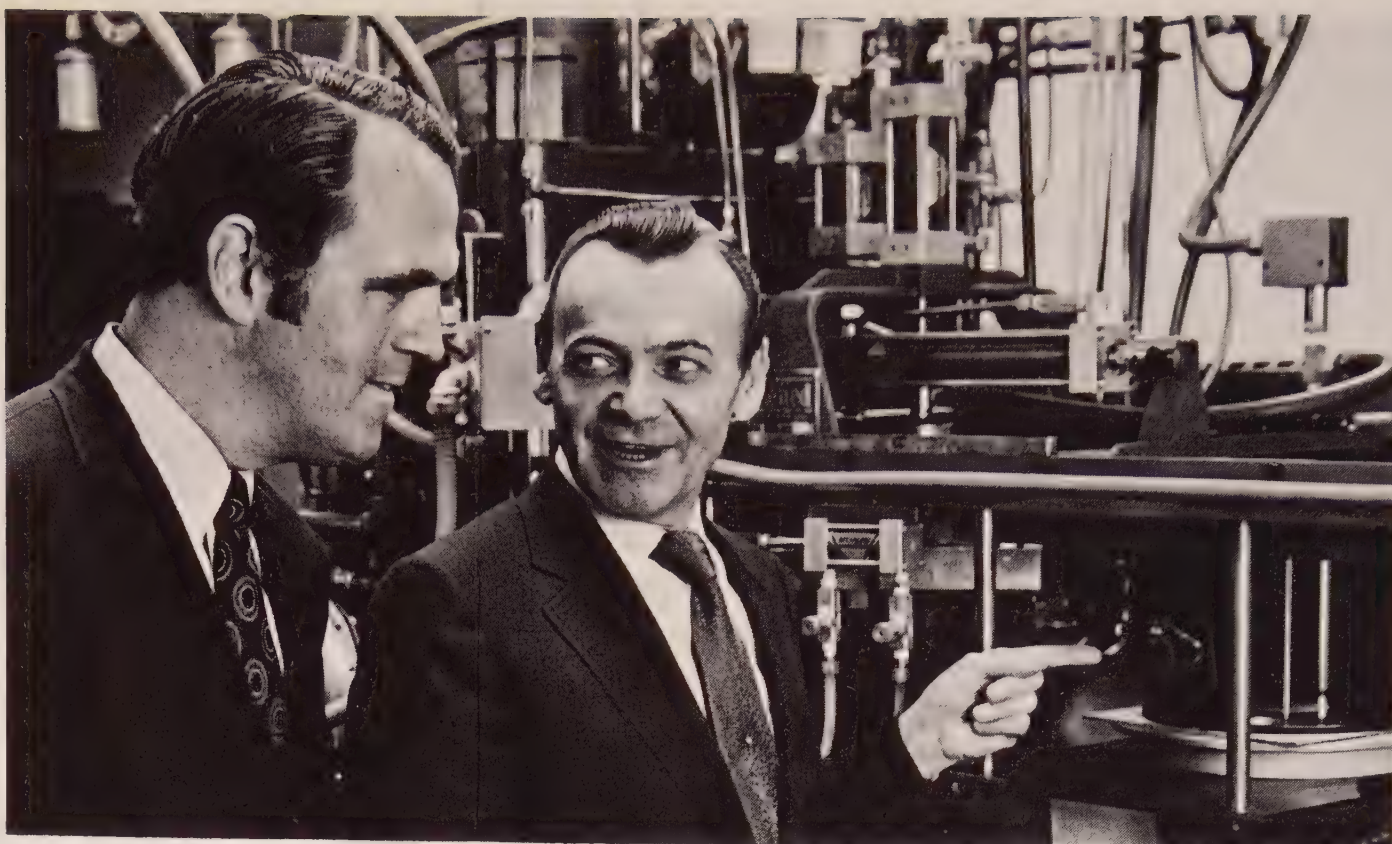
The Foundation also helped promote legislation that led to Federal funding of regional centers and services for deaf-blind children, in addition to funding of the National Center for Deaf-Blind Youths and Adults.

Through the years, the Foundation accumulated data on several thousand deaf-blind persons in its register. With the establishment of the Center, the AFB believed that its register should be coordinated with the Center's research activities.

In a memorandum sent to officials of agencies and organizations for the blind, M. Robert Barnett, AFB executive director, asked that all pertinent information henceforth be forwarded to Dr. Peter J. Salmon, director, The National Center for Deaf-Blind Youths and Adults, 105 Fifth Avenue, New Hyde Park, N.Y. 11040. At the same time, Mr. Barnett urged that the fullest cooperation be given to Dr. Salmon and to the National Center. The Center will provide services for deaf-blind persons on a national level.

Three members of the AFB staff have accepted invitations of Dr. Salmon to act in an advisory capacity to the National Center. Harold G. Roberts, associate director of the AFB, and Annette Dinsmore, specialist in services for deaf-blind persons, have joined the national advisory committee and Dr. Milton Graham, director of the AFB research department, is on the rehabilitation and research committee.

AFB INTO AUTOMATION
— AFB president John S. Crowley (left) and John Breuel, director of the manufacturing and aids and appliances department, are shown witnessing the spin-offs of the first records manufactured by the new press.



AFB Plunges into Automation In Manufacture of Records

The AFB, which has been giving close scrutiny to automation in the manufacture of its recordings, took the first plunge towards fully automated pressing of discs at midsummer with the installation and operation of its first completely automatic press. It is ultimately planned to have all of the AFB production output done by automation.

Prior to the recent installation, the AFB had been producing records with semi-automatic presses.

John Breuel, who directs the manufacturing and aids and appliances department of the AFB, revealed that eventually the complete switch to automation, after a testing period, will accelerate and greatly improve productivity. Fewer, but more highly skilled personnel, will be required to man the presses, Mr. Breuel added.

The AFB currently presses 2.5 million discs annually. Of these, in excess of 1.7 million are manufactured for the Library of Congress talking book program, including various periodicals. The remainder are for other organizations, of which the American Bible Society distributes the greatest volume.

Blindness Services in the '70's Cues AFB New Orleans Institute

Coordinating services for blind and visually handicapped persons in the '70's was the theme of a recent three-day administrative institute at the Jung Hotel, New Orleans. The institute, sponsored by the AFB, was focused on the interests of both executives and board members of agencies serving the blind and visually handicapped.

Members of agencies from the southeastern states heard Dr. Fernando Torgerson, dean, School of Social Work, University of Texas at Arlington, give a talk entitled, "The Changing Scene to the '70's—Now What?" The discussions covered the importance of accreditation for agencies serving blind persons, characteristics of good managers, board members and administrators, and the impact of the President's proposal for health services on services for the blind.

Leading the discussions were Arthur L. Brandon, president of National Accreditation Council for Agencies Serving the Blind and Visually Handicapped; Henry Seward, consultant, Division of Services to the Blind, HEW; Harris K. Goldstein, professor of social work, Florida State University; Doris P. Sausser, director, community services division, AFB; Frederick G. Storey, AFB trustee and board member of Community Services for the Blind in Atlanta; William V. Bridges, director, division for the blind, Louisiana Department of Public Welfare, Baton Rouge, and Dr. Torgerson.

Planning committee members of the institute were Mr. Storey, chairman; Murdock Martin, executive director, Florida Bureau of the Blind, Tallahassee; Roy Kumpe, executive director, Arkansas Enterprises for the Blind, Little Rock; Mary W. Marsh, executive director, Foundation for Visually Handicapped Children, Atlanta; Mr. Bridges, and Mrs. Sausser.

Boy Scouts in Tribute to the AFB For Aid to Handicapped Youth

Tribute was paid to the AFB recently by the National Council of the Boy Scouts of America, at its 60th annual meeting in Denver, for the AFB's efforts on behalf of visually handicapped youth. A resolution commended the AFB for adapting Scout literature and equipment to the needs of visually handicapped youth.

The resolution resulted partly from the fact that a few years ago the Foundation helped organize an annual meeting of the national staffs not only of the Boy Scouts but also the Girl Scouts of the U.S.A., the Camp Fire Girls, the scouting committee of the Association for the Education of the Visually Handicapped, together with the staffs of the Library of Congress, Division for the Blind and Physically Handicapped, and the American Printing House for the Blind.

It is expected that another meeting of representatives of these organizations will occur in mid-November at Foundation headquarters, this time with invitations being issued to a number of other national organizations with organized programs for young people.

Barnett Scores Combining Services Of Disadvantaged and the Blind

A serious threat to the Federally assisted vocational rehabilitation programs for the blind and other physically handicapped was voiced recently by M. Robert Barnett, executive director of the AFB. Mr. Barnett warned that certain interests are seeking to combine the rehabilitation services of the non-physically handicapped disadvantaged with those of the disabled.

Speaking before the 30th annual convention of the National Federation of the Blind in Minneapolis, Mr. Barnett told the conventioners that those who would intrude the disadvantaged into the program of the handicapped would, thereby, be placing the services for the latter in jeopardy. Mr. Barnett called the effort to combine the two services "the greatest threat to the vocational rehabilitation of the disabled in its fifty years as a Federally assisted program."

While admitting the existence of flaws in the present "system" employed in the rehabilitation of blind persons in the United States, Mr. Barnett stated that the same system was a source of considerable attraction to many groups. He then added, "There are those in this country who seem to believe that all of the problems of the so-called socially disadvantaged, the economically, ethnically, racially, and educationally disadvantaged should be brought under the umbrella of Federal-state rehabilitation funding and services. I maintain that not only is the rehabilitation program as we know it today an inappropriate channel to meet these vast problems, but that efforts to introduce non-physically handicapped individuals into the system will so dilute the resources available for blind and physically handicapped that none of several groups, including the original, will receive real assistance."

Cites "Other Channels"

Pointing up the necessity for agencies for and of blind persons to settle possible differences in favor of concerted action prior to the imminent Congressional hearings on rehabilitation legislation, Mr. Barnett took note of the needs of the disadvantaged, but he felt that such services should be satisfied through "other channels." In amplifying this statement, Mr. Barnett continued, "It is our hope, of course, that the other groups concerned with their types of problems will not think us selfish or indifferent to them in their needs. It is simply that the problems of education for the illiterate, training for the unskilled, welfare support for the poor, and social aid of many kinds for the elderly, must be approached through other channels, most of which already are in existence and which seem to have been unable in recent years to carry out their mandate or cope with the tremendous tasks which they face."

There is an obvious need to improve our basic public education system to meet special problems of the disadvantaged, Mr. Barnett stated. Their vocational educational problems require similar review and reinforcement, he added. A strengthened manpower training program, under the Manpower Administration of the Department of Labor, was a further suggestion to aid

the disadvantaged, along with central job-finding assistance from a reinforced public employment service.

Taking note that there are certain elements in the field of rehabilitation for the disabled who are fostering the link of the disadvantaged with the handicapped, Mr. Barnett deplored the action, "which can only have an adverse effect on the welfare of the disabled without any assurance of a substantial solution to the problems of the disadvantaged."

[Ed. note: *Speaking in Little Rock before the southwestern chapter of the American Association of Workers for the Blind, Mr. Barnett reaffirmed his Minneapolis position in deploring attempts to combine rehabilitation services of the disadvantaged with those of blind and physically handicapped persons.*]

New Publications

MSC144 *A Step-By-Step Guide to Personal Management for Blind Persons*. Contains techniques and methods developed through AFB's five-year personal management project to enable blind persons to function independently in most daily activities. Areas covered include hygiene, grooming, cosmetics, clothing, general house care, the kitchen, social graces, and child care. The *Guide* has been written so that it will be equally useful to the blind person himself, members of his family, and instructors in agencies and schools that deal with blind persons. Inkprint edition: \$3.00.

RS122 *The Community of the Blind: Applying the Theory of Community Formation*, by Yoon Hough Kim. A monograph based on a study of a number of clients of the Minneapolis Society for the Blind. \$3.50.

CP110 *Proceedings of the Conference on New Approaches to the Evaluation of Blind Persons*. The proceedings of an AFB conference held in 1968 to discuss both present and future problems in the areas of testing of blind persons. \$3.00.

F106 *"It's the Most Beautiful Thing That Ever Happened to Me . . ."* Pamphlet consisting of series of interviews with persons who participated in AFB's recently completed hospital demonstration project. Illustrated with photographs. Single copy free.

F224 *What do you do when you see a blind person? (and what don't you do)*. Twelve-page pamphlet designed by R. O. Blechman that replaces one-sheet *When You Meet a Blind Person*. Free.

When ordering above publications, please use the codes listed in front of each title. It enables the Foundation to process your order more quickly and with fewer errors. Send orders to publications division.

Free copies of the proceedings of the AFB *National Institute for Workers in Social Services in Agencies Serving Blind Persons*, held in Chicago in April 1970, are available from AFB's program development division.

The new 1970-71 *AFB Catalog of Aids and Appliances* has just been brought out. It lists 300 items in 15 categories. Copies in both print and braille editions are available free upon request to the AFB publications division.

In Addition . . .

■ J. Albert Asenjo, AFB rehabilitation specialist, and Oraien E. Catledge, AFB consultant in Region IV out of Atlanta, were key participants at the two-day Mid-American Conference of Rehabilitation Teachers held in Little Rock.

Mr. Asenjo lectured recently at the University of Atlanta before a group of teachers in special education who were seeking certification to teach visually handicapped children. His subject was "the relationship between rehabilitation and education."

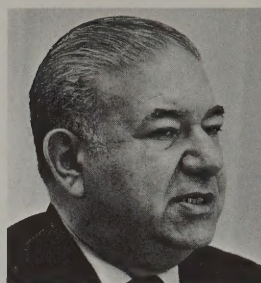
■ Annette Dinsmore, AFB specialist in services to deaf-blind persons, is a member of an advisory committee to the U.S. Office of Education that has approved extension of funding to ten regional centers and services for deaf-blind children. The extension now covers deaf-blind services in all states.

■ Arthur L. Voorhees, AFB rehabilitation specialist, guested recently at the Cleveland Society for the Blind where he reviewed its work evaluation program and conducted a one-day seminar for rehabilitation counselors.

■ Pauline Moor, AFB specialist in blind and multi-handicapped children, recently attended four California institutes as a guest speaker. The institutes were sponsored by the California State Department of Education. Three of the institutes were held at the School for the Blind at Berkeley, and the fourth was an in-service training institute conducted at the Claremont Hotel, Berkeley. The subject of child development keyed Miss Moor's talks.

The largest of the institutes, which was held for four days, was attended by a group of 40 families, comprising parents and their blind children. The Variety Clubs Blind Babies Foundation was the co-sponsor. Two other institutes were each held for ten deaf-blind youngsters and their parents. These were a week long. The in-service sessions, a three-day program, brought together educators and psychologists from all over the state.

Personnel



NAT KAHN, long-time newsman, editor, and public relations executive, has joined the public education division of the AFB as an information specialist. Mr. Kahn's duties will include handling newspaper and magazine press information in addition to editing the AFB Newsletter.

Before losing his sight in 1966, Mr. Kahn had for a number of years operated his own public relations agency in Las Vegas, New York, Miami, and Beverly Hills. For three years he was also public relations director for comedian Jackie Gleason.

As a newsman Mr. Kahn was an assistant managing editor of *The Washington Post*, telegraph editor of *The Rochester (N.Y.) Democrat & Chronicle*, managing editor of *Variety*, the theatrical journal, and Latin American correspondent for *The Chicago Tribune* and the American Broadcasting Company.

Mr. Kahn holds B.S. and M.S. degrees from Columbia University.

The AFB Newsletter is published quarterly by the American Foundation for the Blind to keep those involved in services for blind persons informed about the Foundation's activities. Editorial offices are located at AFB headquarters, 15 West 16th Street, New York, N.Y. 10011. Regional AFB offices are:

Washington D.C.	1660 L Street, N.W.	20036
Atlanta	127 Peachtree Street, N.E.	30303
Chicago	127 North Dearborn Street	60602
Denver	1575 Sherman Street	80203
San Francisco	821 Market Street	94103

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for the Blind, Inc.
15 West 16th Street
New York, N.Y. 10011

